

WINTER 2011

Feed The Need

The quarterly newsletter of Mid-South Food Bank

MID-SOUTH FOOD BANK



ANNIVERSARY

Special Issue:
30 Years of Feeding the Need

Gratitude at Year's End



Mid-South Food Bank is entering its 30th year as my first year as President & CEO of Mid-South Food Bank is coming to a close. If nothing else, 2011 has been eventful. For several years, we have seen a decrease in the amount of donated food, but this year set a record. At the same time, the stimulus funds and other large grants we enjoyed last year are gone. We have never seen our shelves so bare. It has been a challenge. But it's a challenge that Mid-South Food Bank was able to face, thanks to the many supporters and friends who stepped up to help us. If we try to name them all individually, we know we will forget someone, so we will just give a blanket THANK YOU for the generosity of our corporate partners, the faith community, civic groups, foundations and the thousands of individual donors who send their contributions through the mail and online.

In addition, thank you to our loyal food donors. We know you are doing all you can. Our hearts are filled with gratitude for those who had community food drives for us this year and everyone who participated in Operation Feed, Kids Kan, the National Association of Letter Carriers' Stamp Out Hunger, Scouting for Food, the Student Food Drive and the Holiday Food Drive. And we applaud all who helped us exceed our goal by donating more than 5,500 turkeys and funds to buy even more at Thanksgiving.

Yes, it's been a tough year, but it's been wonderful, too. I've met so many amazing people, from the Undersecretary of Agriculture to the 87-year old volunteer who helps stock our shelves. I am grateful for the support and encouragement I have received this year and, as Mid-South Food Bank celebrates 30 years of feeding the need, I am ready to move forward to an exciting 2012.



Estella H. Mayhue-Greer
President & CEO



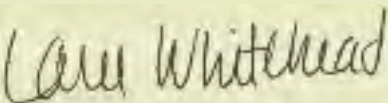
A Wish for the New Year

As the year comes to a close, the nation's continuing economic challenges are putting more people at risk of hunger in our community. More than 30 percent of people in the Mid-South who are in need nonetheless earn too much to qualify for government assistance. Those who are seeking food assistance are not just people from low-income neighborhoods. They are all our neighbors. That's why Mid-South Food Bank has seen a significant increase in requests for food assistance in recent years.

Mid-South Food Bank's response to the growing problem of hunger is ambitious. We've committed to increasing food distribution over the next five years by an additional 10 million pounds to provide a total of 15.3 million meals.

Our aging facilities challenge our capacity to access and distribute the food needed to achieve that goal. To succeed, we're going to need increased food and financial donations. We will also need to engage as many people as possible, to encourage them to play their role in ending hunger in our community.

In 2011, with our partners and supporters, Mid-South Food Bank provided food to as many as 200,000 people in need in our community. Our goal is to provide enough food to meet Feeding America's Pounds per Person in Poverty amount for our service area, the equivalent of more than eight million meals. We hope you'll continue to give generously to enable us to sustain and increase that level of food distribution. Together we can provide food, good nutrition and an end to hunger for those in need.



Lane Southern Whitehead
Board Chairman

30 Years of Feeding the Need

In The Beginning

In late 1980, Virginia Dunaway, a VISTA staff member of MIFA, sent letters to various organizations to tell them about MIFA's plans to

establish the Memphis Food Bank. She explained how food banks access surplus, usable but unsalable food products from food producers and processors to distribute to tax exempt agencies that feed needy people free of charge. Virginia Dunaway looks back on those days now and says,



Virginia Dunaway, founding executive director

"We weren't exactly flying blind, but we sure didn't know if anyone would support us."

MIFA President Gid Smith sent Dunaway to a food banking conference, held by Second Harvest (now Feeding America), the national network of food banks. Simultaneously, local civic leader Missy Pidgeon, waiting in line at a grocery store, saw food being thrown away because of expiration dates. She decided to get several friends together to discuss ways to get the food to hungry people. They invited Dunaway to talk with them about what she had learned.

Two of the women at that first meeting were Mary Galbreath and Elizabeth Boyle. Along with Pidgeon, they became known as the Food Bank's "Founding Mothers." They asked Dunaway if she would be the first executive director of the Memphis Food Bank. She agreed and started seeking support from churches, businesses and individuals.

"One of the first things Ms. Pidgeon said to me was, 'Virginia, we need to get you an Advisory Board,' and I was so glad she did because the people on the board had much more knowledge about business, fundraising and warehousing than I did."

Charles Wurtzburger, founder and president of Cleo Wrap, served on the first Board of Advisors. It was as a businessman that he was asked to serve on the Board of the newly formed Memphis Food Bank.

"I knew Missy Pidgeon and Sam Hollis and the others who were working on it and when they explained it to me, the idea made a lot of sense. There are a lot of poor people in Memphis so I knew there were people who were hungry. So I joined the board, and asked some of my friends to get involved," he says. His friends included Art Seessel of Seessel's Supermarkets and Bob Goldsmith of Goldsmith's Department Stores.

Open For Business

Memphis Food Bank opened in November, 1981 with seven partner agencies consisting of food pantries and soup kitchens. Getting those seven to come on board was not easy. They found it hard to believe that they could pay 10 cents a pound for food and get anything decent. The very first shopping list featured grapefruit juice and beef bullion and little else.

"Seeing a truckload of slightly discolored grapefruit juice arrive isn't the sort of thing that would excite most folks," Dunaway remembers, "but when we'd been trying to get Memphis Food Bank open, it was a red letter day."

The 7,500 square foot warehouse in Whitehaven was set up by board members and other volunteers. When Wonder Snacks went out of business, the warehouse received shelving and tables. FedEx contributed surplus office furniture. Vehicles came from MIFA. From November through December, 1,971 pounds of

food was distributed.

Growth was rapid. In 1982, additional VISTA staff joined the team and by May, more than 1,000 people were being fed daily with food from Memphis Food Bank. The first walk-in cooler and freezer were installed that year. It was also the year the Food Bank was certified as a member of Second Harvest. Dunaway also transitioned from a VISTA employee to being an employee of Memphis Food Bank.



MEMPHIS FOOD BANK

30 Years of Feeding the Need

"We had more than 35 companies making food donations and 91 agencies receiving food," she says. "We thought we were riding high."

In 1983, distribution exceeded one million pounds. Also that year, a city-wide food drive called Food for Families began, with help from WHBQ-TV's Director of Public Affairs, and current Food Bank board member, Sonia Walker. The public brought food to local fire stations. It was the first of many community-wide food drives.

More staff was added, the warehouse expanded to 15,000 square feet and an average of 170,000 pounds of food was being distributed monthly by 1984. Fall concerts by Kenny Rogers and

OPERATION FEED

Bruce Springsteen provided food and funds. In late 1984, the Food Bank

moved to larger quarters in the MIFA building on Vance. There were now 110 partner agencies.

In 1985, Dunaway accepted the position of associate executive director of MIFA and Beth Tribble became executive director of Memphis Food Bank. Dunavant Enterprises and the Junior League of Memphis each gave the Food Bank a refrigerated truck. In 1986, for the first time, the Food Bank collected food following a major food show by wholesaler Malone & Hyde. Also that year, the Food Bank got its first computer system. The WHBQ-TV Food for Families food drives continued, collecting more than 108,000 pounds of food and \$6,000. In addition, 1986 was the first year of KIDS KAN, the school food drive.

Dunaway returned as executive director in 1988 and one of the first things she handled was Second Harvest's requirement that Memphis Food Bank become an independent agency, with a service area assigned by Second Harvest that included west Tennessee, north Mississippi and east Arkansas.

Wurtzburger stayed on the board through 1988, when the Food Bank became an independent agency from MIFA. He was in favor of the change. "I thought it was a good thing. The Food Bank needed to be on its own to be able to grow and develop new ideas. I still support their work and I always will. It's a wonderful organization."

The Food Bank obtained its own 501(c)(3) charitable designation, the Board of Advisors became a Board of Directors and, in April 1989, moved to its present location on Dudley Street. The 33,000 square foot warehouse was funded by grants from the City of



Charles Wurtzburger, founding board member

Memphis, Shelby County, the State of Tennessee and gifts from the private sector.

The 1990's saw the start of what has become the largest food drive in the region, Operation Feed, organized by the United Way for the Food Bank to collect the food and track the amounts. Operation Feed grew significantly every year and eventually became a Food Bank signature program.

A New Era

Following Dunaway's retirement, Susan Sanford became executive director of Memphis Food Bank in September, 1991. With a background in fundraising, Sanford admits she was a little scared to take over a warehouse. However, something happened that year that made it easier: Desert Storm.



Kids Kan, the school food drive, had 145 participating schools in 2011.

"Virginia said our distribution goal for the year was five million pounds," Sanford said, "but the U.S. military had food left from the Desert Storm conflict that they wanted to donate to Second Harvest food banks. We got tons of MREs (meals ready to eat) along with frozen meat – including some rabbit – and other food. We ended up distributing more than 6.5 million pounds of food that year, so it made me look really good, thanks to the military!"

30 Years of Feeding the Need

In 1992, the first Feed the Need coupons (now scan cards) appeared in grocery stores. Shoppers had been able to "round up" their purchases to the next dollar to contribute to the Food Bank, but the Feed the Need coupons made it easier. The Feed the Need coupon program was a cooperative effort among grocery stores with 100 percent of the funds going to Memphis Food Bank. Originally scheduled to last only a few weeks, it proved so popular with shoppers that it has never gone away and remains a major fund raising tool for the Food Bank.

The Feed the Need program was also the first use of the hand holding the apple logo. Later, Memphis Food Bank adopted the hand/apple as its logo and began to refer to itself as The Food Bank, using the tagline, "Feeding the Need Throughout the Mid-South." The new logo, painted on Food Bank trucks and on signage, became immediately recognizable.

The Food Bank was now distributing 8.2 million pounds of food and other groceries a year, including prepared food and fresh produce to 353 feeding programs. The warehouse and offices on Dudley Street were bursting at the seams. A second warehouse on Heistan Place was acquired. The Heistan location became, and still is, the receiving warehouse where large trucks bring food that is stored and transferred to the Dudley warehouse as needed. It is also where food from food drives is sorted and repacked by volunteers. This was a major operations change for The Food Bank and, while the Board and staff realized working out of two buildings was not the ideal option, it greatly improved crowded conditions at Dudley.

A Shift in Food Banking

By the mid-1990's, food manufacturers started warning food banks that donations were going to decrease, as just-in-time production and delivery, brought on, in part, by the advent of bar-coding for inventory control, became the industry standard. Stores could receive only what they needed for that week, rather than the manufacturers over-producing. As donations diminished, Second Harvest began the Choice System, where food banks received shares to bid on food loads.

Estella Mayhue-Greer joined The Food Bank in 1996 as agency relations director and greatly expanded its reach into north Mississippi, adding many more partner agencies. Several innovations began to distribute food and other grocery items into the rural areas in Mississippi as well as west Tennessee, including allowing smaller agencies to pool their orders and having them delivered to one central location. This required more trucks, which The Food Bank was able to acquire through Second Harvest grants.

Second Harvest added nine additional counties in west Tennessee and Monroe County in Mississippi to The Food Bank's service area, increasing it to 32 Mid-South counties. A few years later, the



Jonesboro Food Bank took over St. Francis County in Arkansas, leaving The Food Bank with 31 counties.

By the end of 1999, The Food Bank had distributed 128 million pounds since its inception. As the new century began, The Food Bank addressed one of the most serious

problems facing the community: child hunger. As the number of children who were receiving free or reduced-price school meals continued to rise, child hunger statistics revealed an alarming number of children who were not getting enough to eat. In 2004, The Food Bank opened its first Kids Cafe, a program of Second Harvest, where children could receive a free, hot meal. They could have as many helpings as they liked and were served at tables by volunteers. Sanford remembers seeing a lot of food that was not being eaten at first because the children were not familiar with



Kids Cafes serve more than 500 children every week.

many of the fresh vegetables and other foods being served.

"We had to teach them about food! We added nutrition lessons to each Kids Cafe and they learned about eating

wholesome food. Soon, they were asking for seconds on salads and eating fresh fruit," Sanford recalls.

The program grew to feed more children and currently there are three Kids Cafes at Boys & Girls Clubs and Girls Inc. that serve twice a week, year round.

The devastation of Hurricane Katrina in 2005 tested The Food Bank's ability to respond to a major disaster situation. As people

30 Years of Feeding the Need

displaced by the storm came into the Mid-South by the thousands, The Food Bank responded as it always does during a disaster, by making all food in the warehouse available to emergency shelters, working with Second Harvest, the Red Cross, the Salvation Army and our partner agencies.

The Food Bank started its first Food for Kids Backpack Program, another Second Harvest program, in 2006. Children who are eligible for free or reduced-price school meals receive a backpack filled with wholesome food to take home every weekend. The first program was at the Boys & Girls Club in Sardis, Mississippi.



Kids love their Food for Kids backpacks.

Other programs followed at Memphis Boys & Girls Clubs and Girls Incorporated and at several of the Memphis Catholic Diocese Jubilee Schools. The program has now expanded to 15 locations in north Mississippi and west Tennessee, serving approximately 1,500 children every week.

In 2007, The Food Bank changed its name to Mid-South Food Bank, reflecting what had always been its service area. It coincided with Second Harvest changing its name to Feeding America.

The advent of the Mobile Pantry Program in 2010 brought a new way for Mid-South Food Bank to distribute large amounts of food to underserved areas. Feeding America and its member food banks began to look beyond the total number of pounds of food distributed to the number of pounds distributed in each county in a food bank's service area, compared to the number of people living in poverty. Mid-South Food Bank targeted rural areas that were not receiving the food necessary to meet the need because partner agencies did not have the capacity to store and distribute enough food. To address this problem, truckloads of food and other groceries are delivered to these areas through a mobile pantry. The food is distributed as it comes off the trucks to clients pre-screened by the host agency, allowing large numbers of households to be served in a short time. The Mobile Pantry Program increased Mid-South Food Bank's reach into rural areas, where hunger and food insecurity are as prevalent as in the inner city.

After 19 years at the helm of Mid-South Food Bank, Sanford retired at the end of 2010 and Mayhue-Greer, who was then COO, became the new President & CEO. With total distribution at 236.2 million pounds since 1981, Mid-South Food Bank's trucks are still rolling and both warehouses are busy. As Mayhue-Greer says,



Mobile Pantry distribution is more than 2 million pounds of food and groceries.

"No matter what is happening here, hunger doesn't stop and neither do we. The Mid-South pulls together to help us keep food moving to those who need it most.

"Every day a person, adult or child, goes without enough to eat is a crisis in our midst. There are 396,000 people in our service area struggling with food insecurity, and one-third of them have incomes too high to qualify for government assistance, yet they are still going without food. Mid-South Food Bank is dedicated to fighting hunger and food insecurity in our area. Our vision is 'A Hunger Free Mid-South.' We've been working with that in mind for 30 years and we will continue to do so until it is a reality."



Mid-South Food Bank leaders Estella Mayhue-Greer (present), Susan Sanford (1991-2010) and Virginia Dunaway (1981-1991)

Agency and Media Partners

Longtime Partners Depend on Mid-South Food Bank

The University Council of Congregations Food Pantry at St. Luke's United Methodist Church was one of Mid-South Food Bank's first partner agencies. Molly O'Kelly, pantry director, says the clients' stories may change, but they all need help just to make it through. "Without Mid-South Food Bank," she says, "we would not be able to provide that help."

The Food Pantry receives thousands of pounds of food and other groceries from Mid-South Food Bank each month, paying an average of 10 cents per pound handling fee – significantly less than buying food at any retail outlet. "If we had to depend on donations alone or if we had to buy food at a grocery store, we just couldn't do what we do. It's not exaggerating to say we couldn't make it without Mid-South Food Bank."

Initially skeptical about joining Mid-South Food Bank almost 30 years ago, Memphis Union Mission soon came to depend on food from Mid-South Food Bank to help them stay within their budget. Serving three hot meals a day, seven days a week, President &



Scott Bjork, president and CEO, Memphis Union Mission

CEO Scott Bjork says, "Memphis Union Mission is one of the early agencies to partner with the Food Bank and we have been so blessed to have that

relationship to provide nutritious meals to our guests. The money we save by accessing food from the Food Bank allows us to build capacity in our other programs."

Tipton Cares in Munford, Tennessee became a Food Bank partner in 1990. "Most of the families we see only come a few times," says Lisa Douglas, center director. "We typically order from the Food Bank once a month, which provides us with food and other things like toothpaste or diapers or toilet paper. People need those things, too. Mid-South Food Bank is our primary source."

The study *Hunger in the Mid-South 2010*, found that 84 percent of partner agencies report Mid-South Food Bank is their primary source of food and groceries for their clients. Food pantries, soup kitchens, shelters and the other agencies know they can depend

on Mid-South Food Bank to provide high nutritional value food, plus personal care items, paper products and other groceries. Mid-South Food Bank values the relationships it has with its partner agencies.

Media Support a Key to Success

Most of the Mid-South community is aware of the work of Mid-South Food Bank through stories and pictures they see in the local and regional media. From the beginning, local television and radio stations and newspapers have covered the stories of Mid-South Food Bank's fight against hunger and food insecurity in our area. Two television stations in particular have embraced Mid-South Food Bank as a special charity: WHBQ Fox 13 and WMC TV5. Both have long histories with Mid-South Food Bank that continue today.

Fox13 has sponsored Kids Kan since the beginning, when the station was an ABC affiliate. They produce and run commercials leading up to the school-based food drive. Many times we hear from parents that they remember to send food to school with their children because they heard it mentioned on Fox's Good Morning Memphis or other news program or see one of the commercials.

Fox13 is also the media sponsor for Operation Feed, the largest food and funds drive. Mid-South Food Bank depends on the food



Emmy winners Fox 13 general manager John Koski and Susan Sanford, former Food Bank president and CEO

and funds raised by this workplace-based food drive to acquire enough food to make it through the summer months when kids are out of school and the need for food assistance increases. The

Agency and Media Partners

station also has its own Operation Feed campaign collecting food and funds from employees.

In addition to these two events yearly, Fox 13 has sponsored a number of events over the years, produced a video and series of public service announcements for Mid-South Food Bank. For their work, they received an Emmy Award and the Media Award from Volunteer Mid-South.

In 2006, WMC-TV5 general manager Lee Meredith presented Mid-South Food Bank with the idea for a Holiday Food Drive featuring live broadcast from six location throughout the Mid-South. The first year was a cold, rainy day, but the public responded with food and cash donations that far exceeded expectations. The Action News 5 Holiday Food Drive just completed its fifth year and it continues to grow, becoming the largest one-day food drive in Mid-South Food Bank's history. This year, 32,616 pounds of food and more than \$50,000 was collected, an increase of \$20,000 over the previous year.



Kym Clark, Action News 5 anchor, with Leadership Memphis's Lucy Shaw and David Williams during the Holiday Food Drive

WMC-TV5 is also the sponsor of the Student Food Drive for high schools. Commercials run on the station but also on their very popular web site, Facebook page and Twitter, attracting more teens to the event.

In Tupelo, Mississippi, television stations WTVA, WLOV and WKDH, along with eight local radio stations and newspapers The Daily Journal and the Lee County Courier combine their considerable reach to sponsor the Food for Families food drive. All food collected goes to Mid-South Food Bank partner agencies in and around the Tupelo area. Thousands of pounds of food are collected every year.

In addition, print media in Memphis has supported Mid-South Food Bank through the years. Recently, the editorial board of the Commercial Appeal met with representatives from Mid-South Food Bank to learn more about the issue of child hunger in our area. The Memphis Flyer, Memphis Magazine and The Daily News have helped keep the issue of hunger and food insecurity in the minds of Mid-Southerners.

Community awareness is vital to any nonprofit organization and Mid-South Food Bank is privileged to have an outstanding history of working with the professionals in broadcast and print media



St. Mary's Episcopal School shows their support for the Student Food Drive, which began in 2007.

who demonstrate their commitment to the community by increasing awareness of Mid-South Food Bank's fight against hunger and food insecurity.

Donations, September 1 – November 30, 2011

\$10,000+

Amory Junior Auxiliary
AutoZone
City of Memphis
Nancy Hughes Coe
FedEx Employees – Operation Feed
Gigi's Cupcakes of Memphis
Goodlett Foundation
Idlewild Presbyterian Church
Kroger – Feed the Need
Memphis Grizzlies Foundation
Schnuck Markets – Feed the Need
Temple Israel

\$5,000 - \$9,999

Combined Federal Campaign
Commercial Bank and Trust Co.
Crews/Shelby Group
Family Dollar
International Paper Foundation
Kraft Foods Foundation
Dr. & Mrs. Thomas A. Russell
Mr. & Mrs. Harry L. Smith
Taylor Global, Inc.

\$2,500 - \$4,999

Mr. and Mrs. William C. Wolters
Stepherson's Food Stores – Feed the Need
Olympic Industries
Finard Properties
Comcast Corporation
Church of the Holy Communion
Ashley Furniture Home Store

\$1,000 - \$2,499

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Jonathan Amy
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Linda Bourgeois
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Buckeye Technologies
Mr. & Mrs. Scott W. Butterworth
Champion Window Company of Memphis
Michael A. Chovanec
Mr. & Mrs. Randall A. Davis
Dr. and Mrs. Kin Dempsey
Mr. & Mrs. Dan S. Duncan
Eagles Nest Christian Fellowship
Evetts Pharmacy
Farris Bobango
Ford & Harrison LLP
Jane B. Hannah
Dr. & Mrs. Robert L. Jackson
Mr. & Mrs. George E. Kelly
Mr. & Mrs. Nathaniel Landau
Jane Maury Lovitt
Marilyn L. Haas Family Foundation
Karen L. Marks
MATA – Fill the Bus
Michael Mathias
Scott McQuown
MGM Mirage Voice Foundation
Billy Moore
Dr. & Mrs. Arnel M. Pallera
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Paragon National Bank

Mr. & Mrs. Kenneth W. Patton
Elizabeth Pritchard
Southwind High School
Starbucks Community Service Program
Mr. and Mrs. Benedict J. Strafuss
Syngenta Crop Protection
Mr. & Mrs. Paul R. Tanner
Thomas G. Tirone
Tri-State Plumbing, Heating and A/C
Mr. & Mrs. Andrew R. Trosper
United Methodist Church,
Memphis Conference
Veasley Rubbish Removal
Walmart Supercenter #950
Mr. & Mrs. Charles L. Wurtzburger

\$500 - \$999

Mr. & Mrs. William C. Adair
Sandra M. Allen
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Mr. & Mrs. Timothy Bishop
Mr. Dennis D. Black
Blue Line Investigations
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Power & Telephone Supply Co.
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Sachs/Vidulich Fund
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Seekers Sunday School Class
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Ms. Lynn Maxine Smith
St. Andrew's Episcopal Church
Superior Maintenance Service
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Trinity C.M.E. Church
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Mr. & Mrs. Bob Wernet
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\$250- \$499

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Mr. & Mrs. Shane E. Berry
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Binka Bone
Carolyn R. Brown
Ronald Y. Bryant
Dr. & Mrs. Charles R. Burnett
Cambridge Focus
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Carriage Avenue
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Christian Voice Class
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CSD Fabricators Inc.
Delbrocco & Associates
Diamond International of Memphis
Craig English
F.L. Crane & Sons Inc.
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Salem Bible Church
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Sandra Kay Schaefer
Victoria Scheipers
Mr. & Mrs. W. Douglas Schrank
Sears Retired Associates
Second Baptist Church
Janet I. Sessums
Mary L. Shannon
Lila Smith
Dr. & Mrs. Van Snider
Southern Steel Supply Co.
Julie Worth Sprunt
Dorothy C, Steen
Gene G. Stout
Mr. & Mrs. Ken Strickland
Michael A. Symonanis
Synergy Technologies Group
Mr. & Mrs. Elbert L. Thomas, Jr.
Mr. Charles S. Tichenor
United Elevator Services
Justin B. Uesery
Valero Energy Corporation
Visit Orlando
David J. Wages
Dr. Ada Jane Walters
Carol Wandling
Mr. & Mrs. Greg Wanta
Maxine M. Weir
Alice Wheatley
Peggy Whiddon
M. C. Whittington
Mr. & Mrs. Joey Williams and Ben
Mr. & Mrs. Steve W. Williford
W. T. Wilson
Dr. & Mrs. Jeffrey L. Wingo
Ann P. Wyckoff
Sidney T. Yarbrough

Tributes, September 1 – November 30, 2011

Honorariums

In Honor of Above & Beyond
Given by Beulah Moss-Thomas
Dr. & Mrs. Rex A. Amonette
Helen Heehs
Mr. & Mrs. K.C. Arnett, Jr.
Mr. & Mrs. Howard J. Ford
Mr. & Mrs. Leo Amoult
Margaret B. Buckman
Sai Baba
Ramesh Komarappan
Mr. & Mrs. Leo Bearman, Jr.
Dorothy G. Laitman
Tommy Beck
Mr. & Mrs. Harold Steinberg
Bells, Johnson, Jackson Family
Howard Bell III
Hazel Bennett
Toni E. Rupert
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Denise Borton
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Mr. & Mrs. Billy F. Brown
Lisa Brown Martin
Merley Brown
Thomas M. Parzinger
Helen Byrd
Mr. & Mrs. James C. Paavola
Helen Cameron
Ann K. Caldwell
Mark Cardona
Rita Richardson
Dr. & Mrs. Cyril Chang
Rose Rubin
Ellen Ramsay Clark
Marylane Johnson
Layla C. Coleman
Pamela Cornes
Mr. & Mrs. Bobby Cooper
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Charlie Criddle, Jr.
Sarah B. Criddle
Donald William Davis
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Mr. & Mrs. John Decell
Mr. & Mrs. Bruce J. Landau
Willie Mae Dockery
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Upcoming Events

For event information, contact David Stephens,
901-497-1153 dstephens@midsouthfoodbank.org

Scouting for Food February 11, 2012

Kids Kan February 13 - 17, 2012

Distribution through November 30, 2011:
9,467,585 pounds

Many Options Available for Monthly Giving

Donors can make regular contributions to
Mid-South Food Bank in a number of ways:

Online: Our donor page at allows you to set up an
automatic contribution using your credit card and the
frequency you choose.

Bank draft: Call Heather Guess, 901-373-0429, and she
will send you the form for you to return with a voided
check authorizing the draft.

Your online banking: Most banks feature recurring
payment options as part of their online banking service.
You can designate a regular gift to Mid-South Food Bank.

Remember Mid-South Food Bank

A planned gift can balance what you wish to accomplish for
your family with your desire to help Mid-South Food Bank.
Ask your financial planner about giving strategies that allow
you to make a meaningful charitable gift to Mid-South Food
Bank as part of your overall estate and financial plans. For
more information, contact Cobi Gray, director of development,
901-373-0419 or cgray@midsouthfoodbank.org.



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Mid-South Food Bank
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www.midsouthfoodbank.org



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901.527.0841
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Return Service Requested

Funding for the Perishable Food Program is made possible by the City of Memphis Division of Housing and Community Development.



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Mid-South Food Bank's 2011 Turkey Drive was a success, thanks to a major donation of 4,000 turkeys from Accent Jewelers on behalf of their customers. Omega Psi Phi fraternity increased their annual donation to more than 100, and dozens of individuals, organizations and companies brought frozen turkeys, increasing the total to 5,500. Many others gave monetary donations that allowed the Food Bank to purchase even more turkeys.



Mid-South Food Bank held its first evening volunteer sort and pack at our warehouse in November. Groups from Nationwide Insurance and the Black Students Association at University of Memphis joined several other individual volunteers. It was such a success that the Food Bank plans to hold an evening sort and pack once a month. For more information, contact volunteer coordinator Paula Rushing, 901-373-0400 or prushing@midsouthfoodbank.org.